



## LSL Life – Persistence

Tammy: If you can get amplification on a baby as soon as possible, the outcomes of them being able to learn to listen and talk are a hundred times greater than if you wait because every word that's spoken is more vocabulary to his brain.

Keith: Getting that message to the insurance company was difficult. I still remember the one lady on the phone saying, "You don't put hearing aids on a baby! What do you mean you need this paid for?"

Tammy: I knew that I needed to fight for what he needed. And I continued to be persistent and to talk and find just the right person that would actually hear what I was saying.

Keith: His mom went to bat and fought and fought and fought for him. And look at what that hard work has paid off to.